

Mark Jasson C. Ilao

VP – Head of Strategic Execution

Mark Ilao is a seasoned capital markets and wealth management professional with over a decade of broad industry exposure across buy-side, sell-side, and digital financial platforms. He previously served as the Head of Capital Markets at Globe Fintech Innovations Inc. (parent company of GCash), leading investor relations and strategic banking partnerships, and earlier held wealth management leadership roles, helping scale the company's wealth business to millions of users through product expansion, platform improvements, and financial literacy programs. Before joining GCash, Mark headed the funds distribution business at COL Financial, where he launched the Philippines' first online fund distribution platform and contributed to several of the company's strategic growth initiatives. He began his career at BDO Trust and Investments Group, working across equities, fixed income, and macroeconomic research. Mark holds both the CFA and CIPM designations and previously served as a Board Member of CFA Society Philippines. He graduated magna cum laude with a degree in Management Engineering from the Ateneo de Manila University.